

"Hello

Huck!"



RECALL that golden day when you first read "Huck Finn"? How your mother said, "For goodness' sake, stop laughing aloud over that book. You sound so silly." But you couldn't stop laughing. TO-DAY when you read "Huckleberry Finn" you will not laugh so much.

You will chuckle often, but you will also want to weep. The deep humanity of it—the pathos, that you never saw as a boy, will appeal to you now. You were too busy laughing to notice the limpid purity of the master's style.

MARK TWAIN

25 Volumes—Novels—Stories—Humor—Essays—Travels—History

When Mark Twain first wrote "Huckleberry Finn" this land was swept with a gale of laughter. When he wrote "The Innocents Abroad" even Europe laughed at it itself.

But one day there appeared a new book from his pen, so spiritual, so true, so lofty, that those who did not know him well were amazed. "Joan of Arc" was the work of a poet—a historian—a seer. Mark Twain was all of these. His was not the light laughter of a moment's fun, but the whimsical humor that made the tragedy of life more bearable.

A Real American

Mark Twain was a steamboat pilot. He was a searcher for gold in the far west. He was a printer. He worked bitterly hard. All this without a glimmer of the great destiny that lay before him.

Then, with the opening of the great wide West, his genius bloomed.

His fame spread through the nation. It flew to the ends of the earth, until his work was translated into strange tongues. From then on, the path of

fame lay straight to the high places. At the height of his fame he lost all his money. He was heavily in debt, but though 60 years old, he started afresh and paid every cent. It was the last heroic touch that drew him close to the hearts of his countrymen.

The world has asked, Is there an American literature? Mark Twain is the answer. He is the heart, the spirit of America. From his poor and struggling boyhood to his glorious splendid old age, he remained as simple, as democratic as the plainest of our forefathers.

He was, of all Americans, the most American. Free in soul, and dreaming of high things—brave in the face of trouble—and always ready to laugh. That was Mark Twain. Here you see the title pages of Mark Twain in many languages. He is loved and read around the world. Can you, as an American, be without these books?

The Price Goes Up!

This is Mark Twain's own set. This is the set he wanted in the home of each of those who love him. Because he asked it, Harpers have worked to make a perfect set at a low price. Before the war we had a contract price for paper so we could sell this set of Mark Twain at half price.

Send the Coupon Without Money

The last of the edition is in sight. The price of paper has gone up.

There never again will be any more Mark Twain at the present price. Get the 25 volumes now, while you can.

Every American has got to have a set of Mark Twain in his home. Get yours now and save money.

This is Mark Twain in Bohemian

This is Mark Twain in Italian

This is Mark Twain in Hebrew

This is Mark Twain in Polish



Mark Twain has been translated into more foreign languages than any other American writer.

N. Y. TRIBUNE 8-12-17

HARPER & BROTHERS
New York

Send me, all charges prepaid, a set of Mark Twain's works in 25 volumes, illustrated, bound in handsome green cloth, stamped in gold and untrimmed edges. If not satisfactory, I will return them at your expense. Otherwise I will send you \$2.00 within 5 days and \$2.00 a month for 12 months thus getting the benefit of your half price sale.

Name.....

Address.....

For our beautiful red half-leather binding, change terms to \$2.50 on acceptance and \$3.00 a month for 20 months.

Harper & Brothers, New York, 1817-1917